

Bike Appearance Care the S100® Way...the why and how.

Why bother? – Chances are you know someone who doesn't bother to clean his bike. That's not a good strategy for a number of reasons. First, bikes that are left dirty simply wear out faster. First the dirt traps moisture and then that trapped moisture can start a corrosion cycle, potentially damaging the paintwork and then beginning to attack the surface underneath. That trapped moisture can also create pitting on chrome or star shaped corrosion spots on aluminum. After a time, the bike's framework can become compromised from the corrosion and the rider's safety is then threatened. A clean bike also helps the owner spot oil or coolant leaks and other issues. Finally, a clean, corrosion-free bike brings more bucks at trade in, pure and simple. The lesson? Keep it clean and ride safer and cheaper! Years ago one bike dealer put the situation in perspective when he told us: *"I can't give top dollar on a trade-in if I have to do a lot of cleaning and polishing or replace corroded parts. I can also tell by just looking at a bike if the owner is an S100 user. Those bikes are in just plain better shape, period!"*

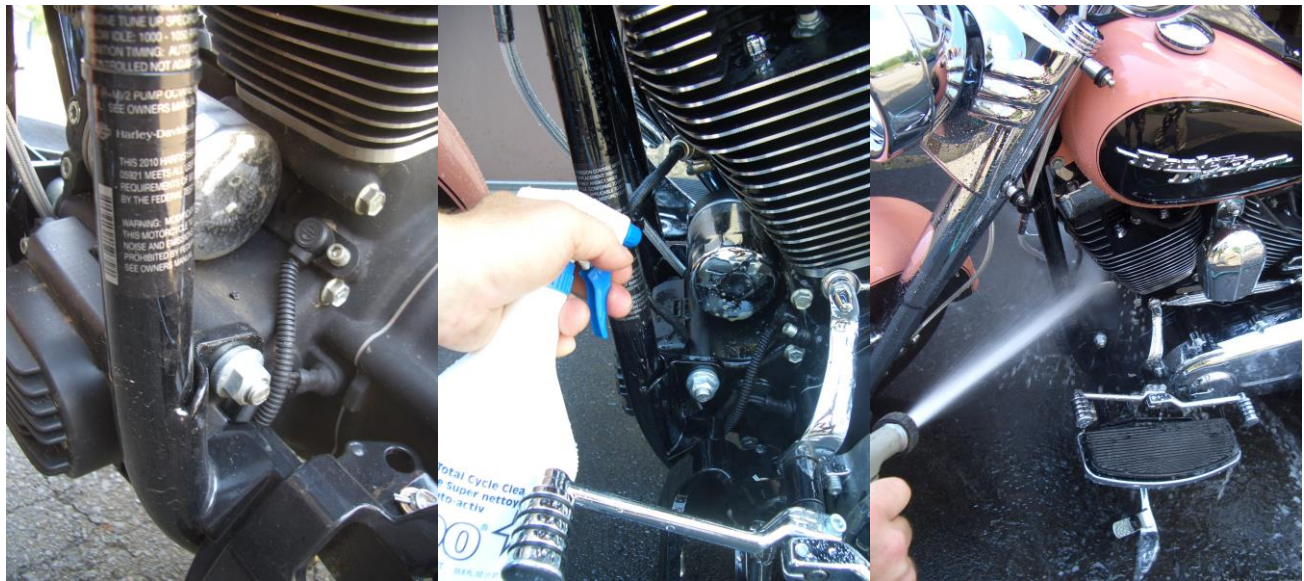
Getting started – Whether your bike is new or used, it's not a bad idea to take a look at your owner's manual to learn about any cautions in the area of cleaning and care. Sometimes manufacturers will warn against washing certain surfaces or certain types of cleaning methods and it's always best to follow their lead in this regard.

Cleaning – water vs. waterless method – There are two ways to clean a bike: Wet and dry. A bike that's very lightly soiled or simply dusty can generally be cleaned without water. For this task, our aerosol **S100 Detail+Wax** is perfect. Spray it on a soft cloth, wipe on and wipe off. Light soils and insect remains are gone and a smooth, waxed finish is left behind. Perfect for the road in a slender can that fits in the saddlebag.



There are some caveats, however. A bike that's heavily soiled, loaded with any form of gritty dirt, etc. should never be "dry" cleaned, as scratching will almost surely be the sad result. Don't be fooled, however. A fender or saddlebag that's clean tells you nothing about what kind of dirt hides in places you can't see, so don't try to keep your bike maintained by dry cleaning for very long. Give it a good washing with our **S100 Total Cycle Cleaner**. Why not just a bucket of suds? Two reasons: Lack of penetrating power on the tough soils and lack of creeping ability to get to those areas where you cannot reach with a sponge. Dealers see the problem all the time. The fenders and tank look clean, but when you take a hard look at the nooks and crannies, there's a dirt build up just waiting to start a corrosion cycle. And it's not worth the risk to use anything but the best. No wonder *Rider Magazine* called **factory approved S100 Total Cycle Cleaner** the "revolution for the Saturday morning wash". It's so simple to use, too. Be sure the bike is not hot, move to a shady location if possible and spray a fine mist of the cleaner onto the bike's surfaces (read usage instructions on bottle and observe any cautions from owner's manual). Hit any tough soils with a sponge, then rinse using the sharpest

jet of water available (more water pressure = better soil removal). Do a final rinse, top to bottom with a softer mist of water to remove any spatter. Here is a photo sequence of how the amazing S100 Total Cycle Cleaner works on a dirty area that's tough to reach. Spray a fine mist of the S100, hit it with a sharp stream of water.....



and just look at the incredible result....without even scrubbing!



Available in sizes from a half liter (16.9 oz.) all the way up to a 5 Liter Canister (1.32 Gallon)!



Road Wheels - Your bike's wheels are expensive to replace or refinish so it pays to take good care of them. The enemy? Brake dust! If left to remain on the wheel, it works corrosively to cause pitting and corrosion on alloys or rust on plated or chromed steel wheels. But you need the right type of cleaning. A gentle cleaner won't get all the sticky brake dust off and an aggressive cleaner will attack the wheel. Balanced cleaning is what's called for and that is what **S100 Special Performance Wheel Cleaner** provides. Neither lye nor acid based and pH controlled, this detergent formula has a special gel feature that allows it to cling to the wheel for powerful, yet safe cleaning.



Drying – We recommend that bikes be dried off after they are water-washed. Both city and well water can contain minerals that prevent a perfect rinse job and sun-drying can bring spotting that just isn't very pretty to look at. Leaving hard water spots will also create more work later.



Polishing – Now that the bike is clean and dry, it's time to look it over carefully and spot any areas that may be tarnished, corroded, etc. Have a good look at the paint to check for dulling,

oxidation, swirl marks and scratches etc. If some of the bare metal surfaces are tarnished or corroded, the **S100 Finish Restorer** can probably restore their luster.



Larger surfaces, such as fork tubes, wheels and entire exhaust pipes, can be spruced up with the **S100 Polishing Soap**, a remarkable product that's as easy as soap to apply, but has a built in polishing agent. Large surfaces can be polished very quickly and the residue then rinses off with water, a completely unique approach to polishing. No filthy fingernails or rags, either!



If the paintwork has swirl marks or water spots, the **S100 Shine-enhancing Cleanser** can get your paint set up for the perfect wax job. Apply to a dampened cloth or sponge, rub a bit and buff out with a soft towel.



Waxing – No bike's paintwork should be left unprotected, so be sure it gets a good coat of wax. When is it time? Look at how the water behaves when you wash the bike. If you don't see nice round beads, but rather oblong blobs or sheets, it's time for a good wax job. S100 offers two choices, a quick wax with our **S100 Detail+Wax** or invest a bit more time and apply our **S100 Carnauba Paste Wax**. Both give you the protection and depth of shine that only # 1 grade Carnauba can offer.



Plastics – Plastics get dull, cracked and ugly if they are not cared for properly. **S100 Special Surfaces Cleaner** provides quick, easy, anti-static and streak-free cleaning. It removes road film, bugs and other contaminants from fairings, windshields, helmets, glasses and other plastic surfaces. Safe and effective on polycarbonate and acrylics. Wipe on, wipe off and in seconds you're looking at a sparkling clean finish.



Detailing with special products

---Black Engines that have gone dull and gray can easily be brought back to life with our **S100 Engine Brightener**. Wash and dry the engine, spray on using the unique directed fine mist applicator and allow to stand for a couple of minutes. It resists heat and numerous washings. That engine will look factory-new again!



---If you're looking for the ultimate result that only professional detailers can achieve, our **S100 Detailing Set** is for you. It contains a soft polishing cloth and 25 gentle cotton swabs on a flexible shaft to reach into all those difficult spots. Apply a bit of cleaner and grease and

oil can easily be removed from those tight spaces where you can't easily reach. A 50 swab refill pack is also available.



Perfect Gift – Now that you've learned how to take care of your own bike, why not help a friend take care of his? Give him (or her) the terrific S100 Cycle Care Gift Set. Five S100 products in a neat suitcase to keep them organized and in one place. A great holiday favorite too!



Giving your bike the best of care will be a rewarding experience in all senses of the word. You'll ride safer and save money at the same time. It'll make a person with pride feel downright terrific!

Want to learn more? Go to www.s100.com and visit us on Facebook for tips and offers!

Need the name of a local dealer? Write us at with your location (country, city, zip code etc.) at s100broimp@aol.com